

# Update on development of our STRATEGY





### **Strategic Plan 2025**

01

#### Wellbeing

Employee well-being strategy and programme. Already in progress. Well embedded into curriculum across all provisions and staff support programmes. 03

### Technology

IT (Trust & services) strategy and training plan. Key area in relation to other priorities and will underpin progress and development. 05

### Environment for service purpose

Need to develop areas for purpose in relation to education, learning, training and care. Whole Trust collaboration with future focus. Linked to Estates Plan. 07

#### Leadership, Culture and Workforce Wellness

Next stage of development linked to the strategic plan focused on standards, behaviours, staff induction and CPD. 09

#### Specialist Focus

BSL strategy, Therapy business plan, development of SEND specialism. Development of specialists – therapists, ToD, specific areas of SEND. Celebrate and promote specialists and qualifications/CPD.





















02

### Sustainability

Trust wide strategy and curriculum focus (Pupil/student involvement).

Need to engage partners in the development of this priority. Linked to Estates Plan.

04

### Business Planning and Financial Modelling

By Trust and service with a focus on growth, business sustainability and financial targets. Need to develop a 5 year plan and model. 06

### Identity

Marketing who we are, what we do and how we do it. Needs strategy and development – whole Trust collaboration. Fundamentally linked to Fundraising and charitable status. 08

### Community Development

Relationship building across all communities locally, regionally and nationally. Need to identify specific communities. Internal development through leadership collaboration. 10

### Innovation strategy

Across all services focused on curriculum, specialism and technology. Linked to innovation in Deaf education. Outward facing strategy to create and build links with other organisations.

# "Culture eats Strategy for breakfast!

© Drucker





### **Outcomes for our Reconnect Programme**

- Connect and develop our awareness and ownership to be stronger leaders across DDT
- Revisit and deepen understanding and application of FED principles, tools and language
- Identify our DDT Leadership Standards & Behaviours, our Culture
- Take time out to do this, building stronger relationships between teams & services
- Collaborate together as a group of leaders on the design and delivery of our Strategic Vision
- Review, and increase our behaviour flexibility and effectiveness
- Focus on living our values and embedding these across DDT
- Develop a sustainable shared focus on ongoing learning & development





### **Tuning In Together....**

When I am being Purposeful, Strategic and Future Focused how do I feel:

Physically

Mentally

**Emotionally** 

Share on your tables & capture themes





### **Territory for Today**

- Connect, Context & Tuning In
- Our Leadership Framework
- Leadership Standards
- Vision Casting
- Engagement of our Teams
- Next Steps & Check-out





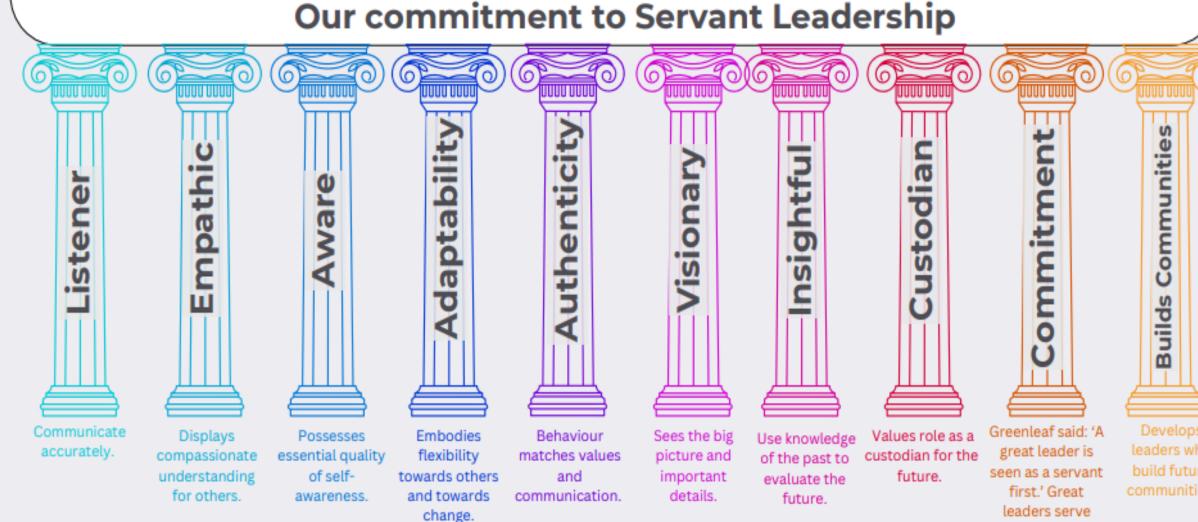
# Our Leadership Behaviours Framework





### **Pillars of Behaviour**

### **Our commitment to Servant Leadership**



others without using power, rank, or position.

## Living Leadership Standards





### Living Leadership Standards - eg Adapatability

Behaviour: John regularly seeks out other opinions/views and takes the time to understand them. When faced with change, he quickly looks for opportunities

<u>Visibility</u>: He is then seen to flex/review/alter his previous view/behaviour to better fit the new/emerging situation

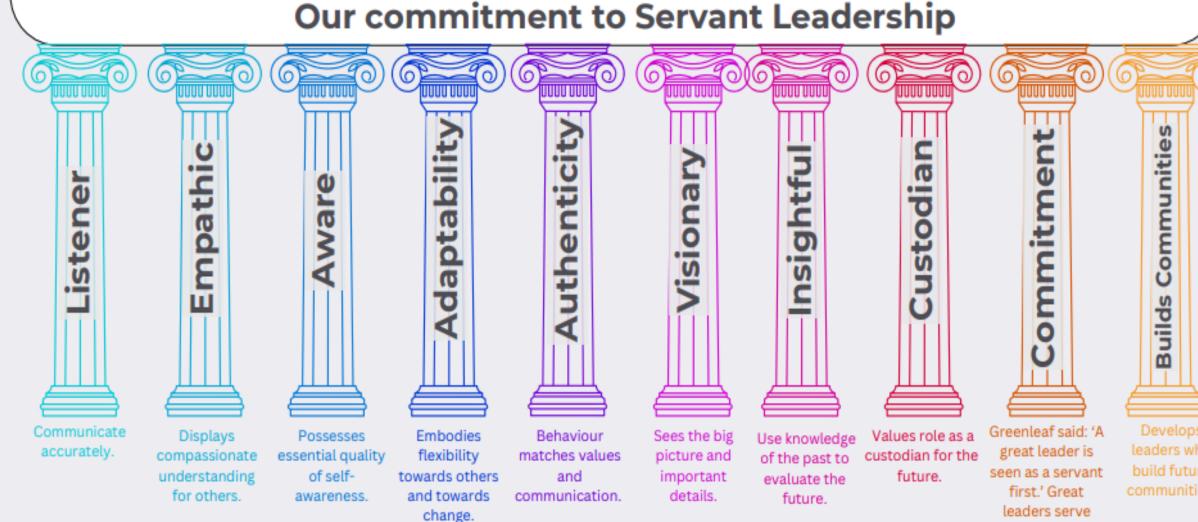
Impact: Others see this and feel safe to air their own views





### **Pillars of Behaviour**

### **Our commitment to Servant Leadership**



others without using power, rank, or position.

### Move into Real Teams





### Vision Casting





### **Our Leadership Model**

Children, Young People, Adults we serve

Practitioners, Teachers, Tutors, Teaching Assistants, Instructors, Support Workers, Care Workers, Specialists

Administrators, Cooks, Cleaners, Maintenance, IT Support

Coordinators, Supervisors, Managers

Senior Leaders,
Executives

CEO





### Vision Casting for my Service

In Teams

Share aloud your 'work in progress' – maximum 3 mins

Listeners: listen deeply, capture words that land with you

Doncaster Deaf Trust
A National Centre of Excellence

Share back to speaker

Speaker – review/reduce with this feedback in mind

### Vision Casting for my Service

All Together

Share your next version – max 1 minute

Listeners: Capture on post-its what lands for you

- the beginning of what will be Memorable, Repeatable, Portable

Deliver your collegiate feedback

As a team agree next steps for creating final version





### **Next steps**

Plan to finalise your Vision Casting

Make friends again with your learning journal and 'the little blue book'

Connect with your Leadership Buddy

Continue creating your Leadership Standards

See you next on Sept 10<sup>th</sup> - Develop Workshop with Rebecca





### Check-out



